

PROGRAMME OF SIDE ACTIVITIES
VITM HANOI 2017
(06 – 09 April 2017)



Date	Activity	Time	Organizer	Venue
06 April 2017	Opening ceremony of VITM Ha Noi 2017	08:00 – 09:30	Organizing Committee	Grand Hall of Ha Noi International Centre for Exhibition
	Press conference “Announcement of Vietnam Tourism Skills Competition 2017”	10:00 – 11:30	VITEA	Meeting Room 3, Viet Nam Trade Union Hotel
	Buyers – Sellers Meeting	14:00 -17:30	Organizing Committee	
	Round-table meeting “Rural Tourism Products of Phuc Tho - Ha Noi and Cooperation between Businesses and Tourist Attractions”	10:00 – 12:00	VISTA	Grand conference room - Trade Union Hotel
	Congress of Viet Nam Tourism Association	13:30 – 17:00	VITA	Meeting Hall - TQT Hotel
	Get-together party of VNAT and VITA current and former officials	11:30 – 13:30	VNAT; VITA	Trade Union Hotel (luncheon)
	Conference entitled “Meeting of Tourism Administrative Agencies, Organizations, and Businesses”	14:00 – 17:00	Ha Noi Department of Tourism	Melia Hanoi Hotel
	<i>Vietnamese and international traditional art performance</i>	09:00 – 17:30	Organizing Committee	Outdoor stage of Ha Noi International Centre for Exhibition
07 April 2017	Signing ceremony of cooperation agreement between VISTA and American Society of Travel Agents (ASTA)	08:30 – 09:30	VISTA	Conference room 3 - Trade Union Hotel
	Inauguration Ceremony of Centre for Culinary Research, Conservation and Development of Viet Nam	10:00 – 11:30	VITA	
	Announcement ceremony of “Tourism brand Identity kits of Thua Thien Hue - Da Nang – Quang Nam”	15:30 – 17:00	Thua Thien Hue Tourism Promotion Centre	
	Seminar: “Discover new destinations with Vietnam Airlines”	08:00 – 11:30	Vietnam Airlines	Grand conference room - Trade Union Hotel
	Conference on “Action plan for implementation of the Politburo Resolution No. 08-NQ/TW on developing tourism into key economic sector”	13:30 – 17:00	VITA; Party Central Committee’s Commission for Economic Affairs; VNAT	
	<i>Vietnamese and international traditional art performances</i>	09:00 – 17:30	Organizing Committee	
08 April 2017	Talk show “Common House – A Charming Destination”	08:00 – 09:30	Viet Nam National Villages for Ethnic Culture and Tourism	Conference room No. 3 -Trade Union Hotel
	Signing ceremony of Memorandums of Cooperation between: - Ha Noi Tourism Stimulus Club and HCMC Tourism Stimulus Club - Northern Branch Vietnam Airlines and HTA	10:00 – 11:30	VITA; HTA	

	Press conference “Introduction of Cua Lo and Nghe An tourism”	13:30 – 15:00	Cua Lo Town’s People Committee; Nghe An Tourism Association	
	Workshop “Time for Taiwan”	13:30 – 17:00	Taiwan Tourism Bureau	Grand conference room - Trade Union Hotel
	<i>Vietnamese and international traditional art performances</i>	09:00 – 17:30	Organizing Committee	Outdoor stage of Ha Noi International Centre for Exhibition
09 April 2017	Round-table meeting on the Campaign “Improve image of Vietnamese outbound tourists” after 1 year of its implementation	09:00 - 11:30	VITA; Travel Journalists Club	Grand conference room - Trade Union Hotel
	Closing ceremony of VITM Ha Noi 2017	16:00 – 17:30	Organizing Committee	Outdoor stage of Ha Noi International Centre for Exhibition

VNAT - Viet Nam National Administration of Tourism

VISTA - Viet Nam Society of Travel Agents

HTA - Ho Chi Minh City Tourism Association

VITA - Viet Nam Tourism Association

VITEA - Viet Nam Tourism Education Association